



## **FOR IMMEDIATE RELEASE**

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### **CCRN LAUNCHES NEW WEBSITE AND DATABASE TO BETTER SERVE THE COMMUNITY**

**BUFFALO, NY, July 12, 2017** — Child Care Resource Network (CCRN) launched a new website and internal database yesterday to better serve the families and child care providers of Western New York. The project was made possible by a grant from the Western New York Foundation to build capacity in technology.

The new website will make it easier for families, providers, community members, and businesses to find information about training opportunities, making child care affordable, opening a child care program, finding child care, and learn about the other services CCRN offers. It will also provide community members, families, and child care providers with easier ways to be an advocate for WNY children, aimed at improving access to affordable, high-quality child care. CCRN also launched a new content management database for CCRN staff, allowing them to better serve the community in a more comprehensive way. Visitors can explore the new website at [www.wnychildren.org](http://www.wnychildren.org).

Child Care Resource Network is a child care resource and referral agency serving Erie County, New York. CCRN's mission is to promote quality, affordable, accessible care and learning for all children by supporting and empowering families, caregivers, education professionals, and employers.

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